

# CLOUD + DATA CENTER

EXHIBITIONS - CONFERENCES - BUSINESS MEETINGS



**23 - 24 September 2020**

PARIS EXPO  
**PORTE DE VERSAILLES**

[datacenter-cloud.com](http://datacenter-cloud.com)

Co-hosted with:

**IoT**  
**world** + **MtoM**  
Embedded  
DESIGNING A CONNECTED WORLD



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EDITO

### When companies' digital conversion is dictated by common practice!

'Common practice – that's what's important!' How many times did we hear this claim from CIOs, CTOs and innovation managers who were contributors to our conference programme. This was March 2019 and we were celebrating the 10th anniversary of the **Cloud Computing World Expo** and **Solutions Datacenter Management** trade shows!

Industries are now expecting increased resilience and flexibility from infrastructure managers. They want to implement new services faster and more cost-effectively. Simplicity of integration, administration and evolution is becoming essential. Against this backdrop, connected objects contribute to having control of industrial solutions for production, health, energy or logistics.

The IoT interferes in our daily activities. And how profusely! And so many innovations generating a huge amount of data... and questioning! We have seen that with the fast growth of our **IoT World** event which has become in only just 4 years the first European place displaying innovations and solutions for connected objects.

Such exponential amount of data brings about new issues in terms of storage, processing and analysis. This has a huge impact on infrastructures, up to server farms and network equipment. Breaks with common practice and technologies in the three years to come hold our attention because they strengthen synergies between our various events. Therefore, retaining their mutual aid and experience sharing spirit, **Cloud+Datacenter 2020** will be organised in the same exhibition hall as **IoT – MtoM**.

Head with us for the next decade! !

Join exhibitors that are already registered. Ask for the show plan now and let's meet on **18 and 19 March 2020 at Paris Expo - Porte de Versailles**.

See you soon at our 11<sup>th</sup> edition!

EXHIBITIONS - CONFERENCES - BUSINESS MEETINGS



Two days and the best of two worlds: the convergence of a professional event and business meetings!"

## THE BENEFITS OF AN EVENT CONFERENCES



- Qualified professional visitors
- An exhibition space of over 6,000 m2
- Technical conferences based on real-world experience and feedback
- Management and strategy round tables
- Best practice workshop challenges for visitors
- Expert "visitor trails" for those seeking specific solutions
- Quality exhibitor and logistics packages only available from France's leading promoter of professional IT events
- The VIP Club with an open bar, a touch of class for business discussions away from the bustle of the floor
- An exhibitor cocktail meet-up on the 1st evening to develop your network
- Industry journalists present and available during the two days of the event
- Video interviews that you can reuse throughout the year

## THE BENEFITS OF BUSINESS MEETINGS IN PARIS

Boost your business, meet project managers and decision makers

### an effective way to guarantee your Rol

- > Take advantage of our free platform to set up meetings simply and efficiently
- > Every registered event visitor is contacted individually to identify project opportunities
- > Precisely targeted meetings with potential customers with real projects, seeking to learn more about your know-how and innovative solutions
- > 20-minute meetings directly on your stand
- > Develop contacts and build your pipeline with high-quality meetings
- > Situated at Porte de Versailles in the heart of Paris, Europe's leading business center



## Visitors' list 2019 (Extract)

AEROPORT DE PARIS • AFNIC • AFNOR • AFPA • AFRICA CONNECT • AGENCE MAROCAINE DE DÉVELOPPEMENT DES INVESTISSEMENTS ET DES EXPORTATIONS • AIR FRANCE - KLM • AIR LIQUIDE • AIR TELECOM • AIRBUS DEFENCE AND SPACE • ALLIANZ TECHNOLOGY • ALSO • ALSTOM • AMBASSADE DE SUISSE • ANAH • ANSSI • AP-HP • APPLE FRANCE • APRIL • ASSEMBLÉE NATIONALE • ASTERA • AVEM GROUPE • AXA • BALLOUHEY SAS • BANQUE DE FRANCE • BANQUE TRANSATLANTIQUE • BICS • BIUSANTÉ - PARIS DESCARTES • BNP PARIBAS • BODET SOFTWARE • BOET STOPSON • BOLLORÉ TRANSPORT & LOGISTICS • BOUYGUES CONSTRUCTION • BPCE-IT • BRINKS • BUREAU DE REPRÉSENTATION DE TAIPEI EN FRANCE • BUROLOGIC • BUSINESS FRANCE • CA-GIP • CAHORS GROUP • CAISSE NATIONALE DE SÉCURITÉ SOCIALE - TUNISIE • CANON FRANCE • CARGLASS • CARREFOUR • CDC HABITAT • CEA • CEMEX • CENTRE INFORMATIQUE DU MINISTÈRE DES FINANCES • CEREMA • CHU RENNES • CIG GONESSE • CIMF • CIS CATERING INTERNATIONAL • CLUB MED • CM CIC • CENTRE DES MONUMENTS NATIONAUX • CNP ASSURANCES • COMMUNAUTÉ D'AGGLOMÉRATION PARIS-SACLAY • CRÉDIT AGRICOLE • CREPS • CRIGEN • CRITEO • CROUS DE LILLE • CSM • DALKIA • DASSAULT AVIATION • DECATHLON • DELTA DORE • DENJEAN & ASSOCIÉS • DENTRESSANGLE • DEVERYWARE • DGA • DGE • DGFIP • DGGN • DICOD • DIRECTION TECHNIQUE LA POSTE • DMISC • DOC/ARCHIVES • DOSATRON • DOUANE TUNISIENNE • DOWEL FINANCEMENT • ECE PARIS • EDF • EES - CLEMESY SERVICES • EIFFAGE • ENEDIS • ENGIE • ENTREPRISE PUBLIC DE TÉLÉVISION • ESSEC • EURO INFORMATION • EUROMONITOR INTERNATIONAL • EUROP ASSISTANCE • EURO-PROCESS • FAYAT ENERGIE SERVICES • FICHET-BAUCHE • FINN PARTNERS • FONCIA • FRAMATOME • FRANCE MÉDIAS MONDE • FRANCTV • FRET SNCF • FUTURMASTER • GAINDE 2000 • GALERIES LAFAYETTE • GAMMA INDUSTRIES • GARES & CONNEXIONS • GE HEALTHCARE • GEFCO • GEOCONCEPT • GILGEN DOOR SYSTEMS • GISMARTWARE • GOODMAN • GRANDVISION FRANCE • GROUPE SAVENCIA • GRT GAZ • HEPH - CONDORCET • HSBC • HUTCHINSON • HYDRO-QUÉBEC • ID QUANTIQUE • INA • INPI • INRA • KELLOGG'S • KINGFISHER • KION FRANCE SERVICES • KONE • LA MUTUELLE GÉNÉRALE • LA POSTE • LABORATOIRE CENTRAL DE LA PP • LACROIX SOFREL • LCL • LEASECOM • LES COMPTOIRS • LEWIS INDUSTRIE • L'OREAL • MAIF • MAIRIE D'ANTONY • MAIRIE DE PARIS • MAIRIE DE VINCENNES • MANITOU • MARSH • MARVILLE • MC-CLAIRVAUX • MCDONALD'S FRANCE • MEL (MÉTROPOLE EUROPÉENNE DE LILLE) • MEMODIS • MERCER • METANEX • METRON • MIN SOCIAUX - TOUR MIRABEAU DSI • MINARM • MINISTÈRE DE LA DÉFENSE • MINISTÈRE DE LA JUSTICE • MINISTÈRE DE L'ÉCONOMIE • MINISTÈRE DE L'INTÉRIEUR • MINISTÈRE ECONOMIE/DGE • MIPIH • MIRION TECHNOLOGIES • MOBIAPPS • MOXA EUROPE GMBH • MULTIVEN • MUSÉUM NATIONAL DE L'HISTOIRE NATURELLE • MY CONNECTED COMPANY • NATIXIS • NAVAL GROUP • NES • NEXITY PROPERTY MANAGEMENT • NISSAN EUROPE • NOKIA • ONET ASSISTANCE SERVICES • ONISEP • OPENCCELLSOFT • OTIS • PATTON ELECTRONICS CO • PERENCO • PETITS FRÈRES DES PAUVRES • PHOENIX-MECANO • PHOTOWEB • PIGIER • PLASTIC OMNIUM CLEAN ENERGY SYSTEMS • POST TELECOM • POUJOULAT • PRÉVOIR-VIE / GROUPE PRÉVOIR • PRO BTP • PROXIAD • PWC • RADIALL • RADIO FRANCE • RATP • RENAULT • REXEL • REYES HOLDINGS • ROBERT BOSCH FRANCE • RTE • SADE SERVICE • SAINT-GOBAIN PAM • SAMSUNG ELECTRONICS FRANCE • SAMSYS • SANOFI • SCALIAN • SCANSOURCE • SÉNAT • SIA PARTNERS • SIEMENS • SIGNIFY • SNCF • SOCIÉTÉ GÉNÉRALE • SOCIÉTÉ TUNISIENNE DE L'ÉLECTRICITÉ ET DU GAZ • SOLVAY • SONELGAZ • SOPRA STERIA GROUP • SORFERT SPA • SPIE BATIGNOLLES • SPIE NUCLÉAIRE • SPINPART • STARDUST • STELIA AEROSPACE • STMICROELECTRONICS • STORENGY • SUEZ • SYNAPSYS • SYNERGIE • SYSTRA • TALAN • TANG FRÈRES S.A. • TEAMNET • TECNOSTEEL FRANCE • TELIC AG • TFI • THALES SIX GTS • TIMOTION • TKF • TOTAL SA • TT ELECTRONICS • UL FRANCE • UMANIS • UNICEM • UNIVERSITE DE MONS - FACULTE POLYTECHNIQUE • UNIVERSITÉ DE STRASBOURG • UNIVERSITY OF MANCHESTER • VALEO • VAL-LOUREC • VEOLIA • VERTUOZ BY ENGIE • VINCI CONSTRUCTION FRANCE • VODAFONE • VOIES NAVIGABLES DE FRANCE • WIIT SPA • WORLDLINE • XEROX • ZOOPARC DE BEAUVAIL • ...



## Conferences in the heart of Cloud Infrastructures, Datacenter, IoT, Cybersecurity and AI stakes.

**Display your status as an expert!  
Testify next to end users.**

All current topics in the industry will be handled through a roundtable cycle prepared by major market experts and covered by top specialists.

### Among those who testified in 2019!

Selection. The complete contributors list is available at: [www.datacenter-cloud.com](http://www.datacenter-cloud.com)



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# Roundtables; Experts' Testimonials; Discussions Take the floor in 2020:

## Extracts from the 2019 programme **Cloud...**

- The Cloud – A conveyor and booster of the digital transformation
- The Cloud serving new applications: Big Data, Analytics, Artificial Intelligence, IoT management
- From a hybrid Cloud to a Multicloud: What strategies should be favoured?
- The Cloud serving client managements: How do IT departments get organised for changing the pattern and delivering services continuously?
- Cloud and new architectures: Microservices – How to get ready for the new generation of Cloud applications?
- The Cloud as a lever of business modernisation and competitiveness

## Extracts from the 2019 programme **Datacenter...**

- Designing or renovating the Datacenter for the 2020 decade
- The sustainable datacenter as a lever of environmental transition: Practical cases and metrics
- From Datacenter governance to Datacenter automation
- Edge Computing, AI & IoT: Latest trends and new challenges
- Upgrading and optimising Datacenter infrastructures
- How to properly select providers and give the Datacenter all required skills
- Regaining control against systems vulnerabilities and cyberattacks
- Backups, PCA & reversibility: From resiliency principles to industrial implementation of cybersecurity solutions.

## Extracts from the 2019 programme **Cybersecurity ...**

- Cloud security: Between risk-taking and renouncement.
- Towards a trustworthy Cloud: What is it all about? What's the position to date?
- AI – A new cybersecurity paradigm?
- What are the prerequisites for transferring data and processing operations to the Cloud?
- How to implement a security policy in a DevOps mode?
- Security within an external Cloud: Office 365, Salesforce etc.
- Attacks against Cloud data: How to guard against such attacks?
- Changes brought to the Cloud by the GDPR: From processor to controller.
- 27001 Certification: Trustworthy to what extent?

## Extracts from the 2019 programme **IoT...**

- IoT business models and inventory; data generation, uses and analysis
- From object design and IoT service to connected strategies
- Impact of the IoT on business organisation: Adopting, formalising and imposing strategic, technological, security and legal choices
- Setting up and financing an IoT project, pursuing the ROI, and finding training courses
- Selecting an IoT platform, development tools and infrastructures
- Should cybersecurity of connected objects, IoT platforms and IoT infrastructures be questioned? While answers exist, agreeing to reconsider one's processes is another matter



**New!**

## All for Data conferences

**Data, BI, Analytics, Big Data, AI, Blockchain,...** Data is the key to the future.

*Collecting, organising, sharing and protecting businesses' industrial data, IoT, etc. Measuring, analysing, driving and automating data processing and decision-making*

To complete our IoT-M2M and Cloud+ Data Center trade shows, we invite you to discover the All for Data conferences dedicated to data. The data lifecycle is strategic. It is generated by trades, the IoT and industry, captured and conveyed by the Cloud, stored in Datacenters, and made secure. To generate value, data is protected in the blockchain, crunched by analytics apps, Big Data and Artificial Intelligence (AI), and made accessible by users. To serve businesses, trades and decision-makers, All for Data conferences will pool experts and experience feedback from users who study data collection, processing, storage, security, analysis, sharing and uses.

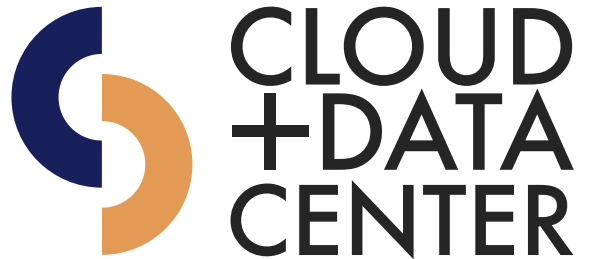
**FORUM**  
**SÉCURITÉ**  
**@CLOUD**

**Cybersecurity in  
the heart of the  
Cloud strategy!**

**1 new FORUM:**  
**40 contributors**  
**4 keynotes**  
**8 roundtables**  
**Cyberattack demos**  
**etc.**

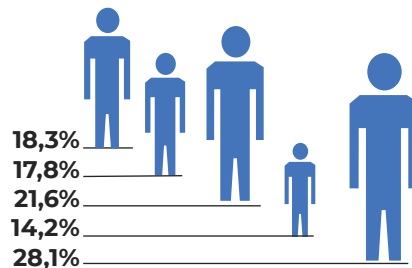
# 2019\* visitors

Focus on the data  
Solutions Datacenter Management and  
Cloud Computing World Expo

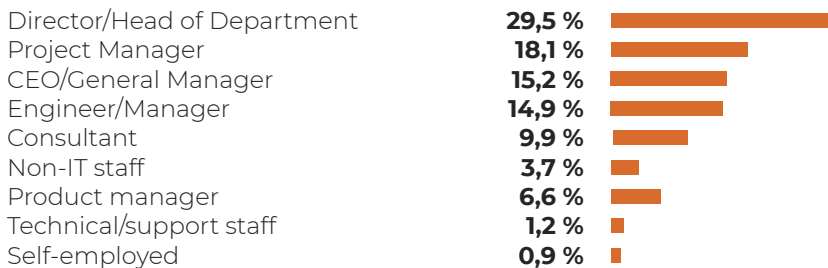


## COMPANY SIZE

- Under 10 employees
- 10 – 49 employees
- 50 – 499 employees
- 500 – 999 employees
- Over 1 000 employees



## PROFESSIONAL RESPONSIBILITIES



## MARKET SEGMENT



**2019 RESULTS**

**3 915 VISITORS**

**1 952 TOTAL AUDIENCE**

**125 SPEAKERS**

**147 EXHIBITORS AND PARTNERS**

**409 RDV BUSINESS**

**60 JOURNALISTS**

Once again **Cloud Computing World Expo** and **Solutions Datacenter Management** will be joined on the exhibition floor in Halls 5.2 and 5.3 by the **IoT World** and **M2M & Connected Objects** events. Last year we welcomed **8 940 visitors** this an unmissable event at the French and European level.

## They contribute to our events success ( Partners 2019 )



# Communication

## Powerful Marketing communication

- Extensive media coverage with many advertising inserts: Economic dailies, IT weeklies, trade monthlies, associated websites, blogs etc.
- A dedicated website pooling all information about the event, which helps decision-makers find in real time any and all information they need (e.g. exhibitors list, roundtable themes, keynotes and workshops, expert meetings, market news, new products on display, previews etc.)
- 200,000 'hard copy' invitations will be sent.
- Extensive emailing campaign including nearly 2,000,000 messages.
- Over 20,000 badges directly sent to professionals who visited the previous 5 editions and have been pre-registered.
- VIP badges will be available, together with a cosy Open bar and gratuities, to help you entertain your clients and prospective clients in the best possible conditions.
- A specialised press agency and its editorial network will liaise with journalists during and after the event.
- Live interviews to cover the event.
- Passing your news on to social media.

## 8 reasons for exhibiting

- The assets of a specialised event
- Qualified, project-owning professional visitors
- A human-size exhibition area
- Smart content
- A comprehensive programme of 'Management & Strategies' roundtables with experience feedback
- Qualified workshops for exchanging and convincing
- Unavoidable adoption of the Cloud, and Datacenter developments
- Efficiency of targeted marketing and promotion
- Proven logistics of a major trade show organiser (over 50 shows organised)

### 2019 EXHIBITORS

2AR GROUPE • ACTILITY • AGIT • ALLIANCE GREEN IT • ALTYOR • AMDP • ANRITSU • ANTOPEA • ANTIOTE • ARC INFORMATIQUE • ATOS INTERNATIONAL • ATOS RACKS • ATOUT DSI • B@TI-COM • BACHMANN • BITDEFENDER • CAP'TRONIC • CEF-CYS • CESIN • CHECK POINT • CLARKE ENERGY • CLEANSOFT • CLOUD SECURITY ALLIANCE • CLOUDMAGAZINE.FR • CLUSIF • CNIS MAG • CONNECTWAVE • CYBERUN • CYCEO INFORMATIQUE • DATACENTER MAGAZINE • DECIDEURS MAG • DFM • DIRACK GMBH • DOMOTIQUE NEWS • EBRC • ELECTRICIEN+ • EMKA FRANCE • ENERIA • ERIDANIS • EUROPEAN CLOUD ALLIANCE • FACTORY SYSTEMES • FFLY4U • FINANCE INNOVATION • FIRIP • FORCEPOINT • FORUM ATENA • FRANCE DATACENTER • GEMALTO • GIMELEC • GRDF • GS MAG • HELHA • HELIUM CONSULTING • HEXATRUST • HIBOO • HIRED • HS2 • HXPRIENCE • IA-TRANSHUMANISME.COM • IN HAND NETWORKS • INDUSTRIE ET TECHNOLOGIES • INFRACTIVE • INSTITUT DATACENTER • INVIRTUS • IOTEROP • IO-THINK SOLUTIONS • ISEP • ISSA FRANCE SECURITY TUESDAY • ITFORBUSINESS • ITPRO • IVIFLO • J3E • KALIMA SYSTEMS • KERLINK • KEYSIGHT TECHNOLOGIES • KLIPSUM • KOHLER-SDMO • KUZZLE • LA-WINT • LE NOUVEL ECONOMISTE • LEADER SYSTEM • LEBIGDATA.FR • LEGRAND DATA CENTER SOLUTIONS • LES ECHOS • L'INFORMATICIEN • LORA ALLIANCE • MANAGEENGINE • MINKELS • MIOS BY SNEF LAB • MISC • MODULE FIBRE • MYDEVICES • NEOFACTO • NEXIODE • NOVABRICKS • NUTANIX • NVENT - SCHROFF • OBJETCONNECTE.COM • OMWAVE • OPTICSVALLEY • OPTION FINANCE • OXIBOX • PAC - A CXP GROUP COMPANY • PAESSLER AG-PRTG NETWORK MONITOR • PRIMO 1D • PROGRAMMEZ • PTGEM • PULSEDIT • QUAYO MOBILITY • RARITAN EUROPE • RED ALERT LABS • RENTALOAD • ROSENBERGER • SCALAIR • SENX • SIERRA WIRELESS • SINAPS • SMART DSI • SMARTCITYMAG • SMARTINSIGHTS • SMARTO • SOFTWARE AG • SOLACE • SOLUTIONS NUMÉRIQUES • SPHINX CONNECT • SPURO • STIMIO • SUNBIRD SOFTWARE • SYNOX • SYNTEC NUMÉRIQUE • SYSTEMATIC • TALIU • TECHNILOG • TECHTARGET FRANCE - LEMAGIT • TELECOM EVOLUTION • TELENCO NETWORKS • TRUSTED LABS • T-SYSTEMS FRANCE • UBIDREAMS • UBISCALE • VALEUR ENERGIE • VERTICAL M2M • VIAVI SOLUTIONS • WEVIOO • WISE-BATT • WIZE ALLIANCE • ZDNET • ...

### 2019 SPONSORS



**As the market changes,  
we go with it!**

IoT uses have a huge impact on the entire IT structure and many questions are on hold. Therefore, the Cloud+Datacenter show will be organised in the same exhibition hall as the IoT-MtoM show to achieve a 100% winning synergy!

**In the press .... Join the movement! To your diaries ...**

**'The IoT and its infrastructure issues:  
Edge computing, storage and network'**

DCloudNews.eu

**'The adoption of Cloud services and IoT projects have a huge impact on businesses' demand for rented datacenter space, according to Vertiv'**

SILICON

**'DCIM solutions are essential for handling the IoT, big data et edge computing'**

DATACENTER MAGAZINE

**'Evaluating IoT devices to measure their impact on the network'**

RESEAUX & TELECOMS

**'The IoT and augmented reality are highly promising for the industrial segment. They should help improve operational efficiency and performance of facilities and equipment pools.'**

LE MAG IT

**'Smarts cities favour the Edge Computing boom'**

IT FOR BUSINESS

**'Why the Cloud will be the IoT's prime mover'**

EUROCLOUD

**IoT world + MtoM Embedded**  
DESIGNING A CONNECTED WORLD

**23 - 24 September 2020**

**PARIS EXPO  
PORTE DE VERSAILLES**

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## About Groupe Solutions

- **Over 20 BtoB events annually:** IBS ( Intelligent Building Systems), SmartCity + SmartGrid, MtoM et Objets Connectés, IoT World, Blockchain et IAI, Cloud+Datacenter, Solutions Demat', Forum Sécurité@Cloud, RF & Microwave, Mobility for Business, Solutions RH Paris & Lyon, Elearning Expo Paris & Lyon, Salons Solutions, I-Expo, Intranet Collaboratif Digital Workplace & RSE, et Documation & Data Intelligence Forum.
- **Recognized expertise** and genuine know-how for setting up events that are central to businesses' issues.
- **France's first database of visitors** and IT, HR, A&F and Top Management executives.

@Cloud\_WorldExpo  
@DatacenterExpo  
@ForumSecuCloud  
@IoTWorldParis1  
@SalonMtoM



Groupe Cloud et  
Datacenter Management



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